

Letter of Appreciation

We at **DFM Foods**, one of India's leading packaged snacks manufacturers, have had a very positive experience working with **MavenVista** for our procurement needs.

The **Vendx Auction tool** has enabled us to achieve significant cost savings while simplifying and bringing transparency to the auction process. Its user-friendly interface and robust features have made vendor engagement smooth and efficient—particularly important for logistics operations in the fast-paced FMCG sector.

The platform has greatly improved the way we manage procurement in this critical category, making the entire process more streamlined and effective.

Based on our experience, we are happy to recommend **MavenVista's e-auction solution** to other organizations in the FMCG industry looking to enhance transparency, efficiency, and cost control in their logistics procurement.



[Signature]
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